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# LEEDS HOSPITALITY GROUP, LLC

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## LAUNCH YOUR OWN CONSULTING COMPANY



## A ROAD MAP TO SUCCESS

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Launching Your Own Consulting Company is a 7-module program designed to give aspiring entrepreneurs the tools and resources they need to launch their own successful consulting business. This program offers step-by-step guidance on how to set up a business, create a business plan, market, and brand your services, and manage finances. It also discusses the importance of networking and understanding legal and tax requirements. The program's content is divided into seven modules. Each module includes discussion topics and a checklist with take away actions to follow up on. With the right guidance and support, this program can help anyone launch their own successful consulting business.

## **Module One: Find Your Why**

- In Module One, we talk about defining what you want to do, how to define your lane, review and highlight your areas of expertise, and discuss ideas on the naming convention of your company.

## **Module Two: Legal Planning**

- In this Module, we talk about setting up the right legal structure of your LLC or other type of company to ensure that all is done correctly and legally within your given state.

## **Module Three: Financial Planning**

- We discuss and review the financial / cash flow considerations to ensure you plan for a reduced income, if this is a complete break from your job, or if it is a side hustle.

## **Module: Four: Insurance Planning**

- Discussions and methods of planning for the different types of insurance your venture will require.

## **Module Five: Company Footprint Planning**

- Module Five talks about the different platforms, tools and systems that should be considered when setting up your venture.

## **Module Six: The Art of Networking**

- Here we review the different ways to network and bring exposure to your company or service.

## **Module Seven: The Art of the Pitch**

- Module Seven goes over the ins and outs of developing a pitch deck / proposal and the development of a business plan.

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Each of the above modules go into detail and I share my personal successes and learnings from when I started Leeds Hospitality Group.

I look forward to spending time with you as you work through the decision-making process as to whether or not to start your own Consulting Company.

Please reach out to me at [brian.proctor@leedshospitalitygroup.com](mailto:brian.proctor@leedshospitalitygroup.com) to schedule your sessions with me and receive the full Launch Your Own Consulting Company consulting advisory program. You can also order the Consulting Advisory Document without any consultation with Brian Proctor.

## **Fee Schedule**

Launch Your Own Consulting Company – Consulting Advisory Program document only: **\$175.00 USD**

Launch Your Own Consulting Company - Consulting Advisory Program document and 2 hours with Brian Proctor via video conference to go through the modules step by step: **\$350.00 USD**

